

CONTRACT


WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

REDSHIFT MEDIA
411 BRANCHWAY RD
RICHMOND, VA 23236
USA

Contract / Revision		Alt Order #
343141 / 1		
Product		
SUPER PAC		
<u>Contract Dates</u>	<u>Estimate #</u>	
<u>10/20/12 - 10/29/12</u>	<u>178</u>	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
US CHAMBER OF COMMERCE	10/19/12 / 10/30/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
Special Handling		
Demographic		
RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
28628	02569	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WVIT	10/22/12	10/29/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	11	\$8,250.00
ISSUE ALL SPOTS ON BUY - IMMEDIATE PREEMPTIBLE CLASS OF TIME												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12	10/28/12	MTWTF--						10	\$750.00			
Week: 10/29/12	11/04/12	M-----						1	\$750.00			
2	WVIT	10/22/12	10/29/12	7-9A TODAY SHOW	7A-9A		:30			NM	12	\$9,600.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12	10/28/12	MTWTF--						10	\$800.00			
Week: 10/29/12	11/04/12	M-----						2	\$800.00			
3	WVIT	10/20/12	10/28/12	530-6A SAT CT NEWS TOD/530-6A			:30			NM	2	\$350.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-----S-						1	\$175.00			
Week: 10/22/12	10/28/12	-----S-						1	\$175.00			
4	WVIT	10/20/12	10/28/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	4	\$1,200.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-----S-						2	\$300.00			
Week: 10/22/12	10/28/12	-----S-						2	\$300.00			
5	WVIT	10/20/12	10/28/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	3	\$1,950.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-----S-						2	\$650.00			
Week: 10/22/12	10/28/12	-----S-						1	\$650.00			
6	WVIT	10/20/12	10/28/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	4	\$1,600.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-----S						2	\$400.00			
Week: 10/22/12	10/28/12	-----S						2	\$400.00			
7	WVIT	10/20/12	10/28/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	4	\$2,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #	
343141 / 1		
Contract Dates	Product	Estimate #
10/20/12 - 10/29/12	SUPER PAC	178
Advertiser		
US CHAMBER OF COMM		
Original Date / Revision		
10/19/12 / 10/30/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Type	Spots	Amount
								Week			
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/15/12	10/21/12	-----S				2	\$600.00		
Week:		10/22/12	10/28/12	-----S				2	\$600.00		
8	WVIT	10/22/12	10/29/12	9-10A TODAY SHOW	9A-10A		:30			NM	12 \$6,900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/22/12	10/28/12	MTWTF--				10	\$575.00		
Week:		10/29/12	11/04/12	M-----				2	\$575.00		
9	WVIT	10/22/12	10/29/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	12 \$2,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/22/12	10/28/12	MTWTF--				10	\$200.00		
Week:		10/29/12	11/04/12	M-----				2	\$200.00		
10	WVIT	10/22/12	10/29/12	4-5P ELLEN	4P-5P		:30			NM	3 \$1,800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/22/12	10/28/12	MTWTF--				2	\$600.00		
Week:		10/29/12	11/04/12	M-----				1	\$600.00		
11	WVIT	10/22/12	10/29/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	12 \$13,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/22/12	10/28/12	MTWTF--				10	\$1,100.00		
Week:		10/29/12	11/04/12	M-----				2	\$1,100.00		
12	WVIT	10/22/12	10/29/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	6 \$9,600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,600.00		
Week:		10/29/12	11/04/12	M-----				1	\$1,600.00		
13	WVIT	10/20/12	10/28/12	6-630P CT NEWS SAT @ 6F6P-630P			:30			NM	4 \$1,900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/15/12	10/21/12	-----S-				1	\$950.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
1	WVIT		10/15/12-10/21/12	6-630P CT NEWS SAT @ 6F6P-630P		-----Sa-	:30		\$950.00	NM	
				See MG 13.3,13.4,13.5							
				NA-PGM NOT SCHEDULED							
3	WVIT		10/23/12-10/26/12	9-10A TODAY SHOW	9A-10A	-TuWThF---	:30		\$575.00	NM	
(M)	MG for 13.1	10/20									
4	WVIT		10/23/12-10/26/12	4305A CT NEW TODAY M-F 430A-5A		-TuWTh-----	:30		\$50.00	NM	
(M)	MG for 13.1	10/20									
5	WVIT		10/23/12-10/26/12	3-4PM STEVE HARVEY	3P-4P	-TuWThF---	:30		\$325.00	NM	
(M)	MG for 13.1	10/20									
Week:	10/22/12	10/28/12	-----S-	1				\$950.00			
14	WVIT	10/20/12	10/28/12	6-630P CT NEWS SUN @ 6F6P-630P			:30			NM	2 \$1,900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/15/12	10/21/12	-----S				1	\$950.00		
Week:		10/22/12	10/28/12	-----S				1	\$950.00		
15	WVIT	10/22/12	10/29/12	7-730P EXTRA	7P-730P		:30			NM	6 \$5,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/22/12	10/28/12	MTWTF--				5	\$900.00		
Week:		10/29/12	11/04/12	M-----				1	\$900.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision 343141 / 1	Alt Order #	
Contract Dates 10/20/12 - 10/29/12	Product SUPER PAC	Estimate # 178
Advertiser US CHAMBER OF COMM		Original Date / Revision 10/19/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays								
		Start Date	End Date	Weekdays	Spots/Week							
16	WVT	10/22/12	10/29/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	6	\$5,400.00
		Start Date	End Date	Weekdays	Spots/Week							
Week:	10/22/12	10/28/12	MTWTF--		5							
Week:	10/29/12	11/04/12	M-----		1							
E 17	WVT	10/22/12	10/28/12	9-10P LAW & ORDER: SVU	9P-10P		:30			NM	1	\$3,000.00
		Start Date	End Date	Weekdays	Spots/Week							
Week:	10/22/12	10/28/12	--W---		1							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WVT	10/22/12-10/28/12		9-10P LAW & ORDER: SVU	9P-10P		--W-----	:30	\$3,000.00	NM		
		See MG 17.2										
		PREEMPT										
2	WVT	10/22/12-10/28/12		W10-11P CHICAGO FIRE	10P-11P		--W-----	:30	\$3,000.00	NM		
		(M) MG for 17.1 10/24										
18	WVT	10/20/12	10/28/12	LAW & ORDER	10P-11P		:30			NM	2	\$2,200.00
		Start Date	End Date	Weekdays	Spots/Week							
Week:	10/15/12	10/21/12	-----S-		1							
Week:	10/22/12	10/28/12	-----S-		1							
19	WVT	10/22/12	10/28/12	10-11P DATELINE NBC	10P-11P		:30			NM	2	\$6,000.00
		Start Date	End Date	Weekdays	Spots/Week							
Week:	10/22/12	10/28/12	----F--		2							
20	WVT	10/22/12	10/29/12	11-1135P LATE NEWS	11P-1135P		:30			NM	8	\$16,000.00
		Start Date	End Date	Weekdays	Spots/Week							
Week:	10/22/12	10/28/12	MTWTFSS		7							
Week:	10/29/12	11/04/12	M-----		1							
21	WVT	10/22/12	10/29/12	1135-1235A TONIGHT SHOW	1135P-1235A		:30			NM	12	\$6,000.00
		Start Date	End Date	Weekdays	Spots/Week							
Week:	10/22/12	10/28/12	MTWTF--		10							
Week:	10/29/12	11/04/12	M-----		2							
22	WVT	10/20/12	10/28/12	1130P-1A SNL	1130P-1A		:30			NM	4	\$6,400.00
		Start Date	End Date	Weekdays	Spots/Week							
Week:	10/15/12	10/21/12	-----S-		2							
Week:	10/22/12	10/28/12	-----S-		2							
23	WVT	10/22/12	10/28/12	530-6A SUN CT NEWS TOD	530-6A		:30			NM	1	\$150.00
		Start Date	End Date	Weekdays	Spots/Week							
Week:	10/22/12	10/28/12	-----S		1							

Totals

133 \$113,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	117	\$100,500.00	\$85,425.00
10/29/12 - 10/29/12	16	\$13,100.00	\$11,135.00
Totals	133	\$113,600.00	\$96,560.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbccconnecticut.com

Contract / Revision 343141 / 1	Alt Order #	
Contract Dates 10/20/12 - 10/29/12	Product SUPER PAC	Estimate # 178
Advertiser US CHAMBER OF COMM		Original Date / Revision 10/19/12 / 10/30/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.